

# ANGELS & HEROES GAME DAY

LET'S PLAY!

IN SUPPORT OF

**nankind**



**SUNDAY OCTOBER 1, 2023**  
**THE REC ROOM | ROGERS CENTRE**  
SPONSORSHIP PACKAGE



## LETTER FROM **AUDREY GUTH** NANKIND FOUNDER

Dear Friends,

The year 2022 was a year of reinvention. We revealed our new name and logo, Nankind, to the world. Our new brand encompasses all that we do to support families along their cancer journey. From the deeply committed Volunteer Angels, to the supportive Child Life Specialists who guide young children along their parents' cancer journey, there is no other organization like Nankind.

Parents who are faced with a cancer diagnosis often lack the resources to be the parents they would like to be. That's where Nankind comes in. I created Nankind in 2009 so that parents with cancer would never have to choose between their treatments, rest, getting well and caring for their children. Through our work, we learned just how much a parent's cancer affects children. Nankind's programs are specially designed by Child Life Specialists and delivered by trained Volunteer Angels to give kids the tools to manage big feelings. Through our virtual and in-home programs, our deeply committed Volunteer Angels and staff, Nankind helps parent's navigate discussions with their children about their illness.

Using therapeutic play kids learn to build resilience and coping skills so they can grow to be healthy adults.

Over the years, Nankind has provided support to over 2,000+ families and more than 3,500+ children who have been impacted by their parent's cancer. Nankind also provides the crucial support kids need when faced with the trauma of a parent's death. We help kids grieve and build memories with the guidance of a Certified Child Life Specialist. With Nankind's help, kids can thrive.

This year, we are so excited to share our third family friendly event in support of Nankind. We hope we can count on you by participating in a sponsorship opportunity that will have a lasting impact on the families we serve throughout the GTA, Kingston, Barrie and Hamilton regions. By purchasing a sponsorship, you will be giving a Nankind family the opportunity to participate and build memories that will last a lifetime.

Game Day, Let's Play is one day you won't want to miss.

On behalf of all the families we give hope to during the most difficult of times, we thank you.

With tremendous gratitude,

*Audrey Guth*

Audrey Guth  
Founder & Board Chair



## ANGELS & HEROES GAME DAY LET'S PLAY!

On the heels of a very successful 2022 event at the Ontario Science Centre we are excited to share our new event for 2023, Angels and Heroes Game Day Let's Play.

Our fun-filled, multi-generational family event will take place on Sunday, October 1st 2023.

Batter up! We kick off our day with a visit to the Rec Room located at Roundhouse Park in downtown Toronto, just steps away from the Rogers Centre. The Rec Room is the place to be playful and experience something new and exciting. We have Canada's premier entertainment hotspot exclusively to ourselves, the ultimate place for Nankind to host our Angels and Heroes Game Day and to experience an infinite combination of games with your entire family.

You will have the chance to enjoy,

- Over 40,000 sq. feet of great games, with the next generation driving simulation, virtual reality, shuffleboard, ping pong and pool tables. We will also have a special toddler room for those too tiny to reach the controls!
- Win big on the redemption games and choose items from the trophy case.
- Enjoy a delicious gourmet lunch that is the true expression of what it means to be Canadian, with handcrafted dishes and flavours from coast to coast.

Next stop on Game Day is a special invitation, from our VIP Sponsors (\$5,000 and above) to our private VIP suite at the Rogers Centre. We will cheer on the Blue Jays during their final game of the season. Only steps away from the Rec Room, our VIP Sponsors, will be escorted to the game to watch the Blue Jays conquer the Tampa Bay Rays. The Rogers Centre will have completed a multimillion-dollar renovation and we are excited to be among the first occupants of the new Summit Suite! Delicious bites and beverages will be served throughout the game.

We can't wait for Game Day!



Joyce Frustaglio



Barbara Kansun

## LETTER FROM THE CHAIRS JOYCE & BARBARA

We are so excited to Chair Angels and Heroes Game Day, Let's Play! Following the success of our Love you to the Moon Event held last year at the Ontario Science Center, we decided once again to create a day that families can spend together building lasting memories.

This is a fun and innovative opportunity for our community to come together to celebrate our Angels – the volunteers, donors and supporters whose passion for our mission helps Nankind bring hope to so many families. And to honour our Heroes – the mothers and fathers who inspire us every day with their strength and tremendous courage.

We are incredibly grateful to our all friends for their generous support. Because of you, we can transform the cancer experience for so many families. Nankind has been able to provide a lifeline to families throughout the GTA, Kingston, Hamilton and Barrie regions who are facing a cancer journey. Your help means that parents can take the time to focus on their treatment and get the rest they need to get well, knowing that their children are in safe and caring hands.

We are both so very proud to be a part of this life-changing organization that has touched so many lives. We invite you to join us with your family on Sunday, October 1, 2023 for an exciting day of family fun and celebration. This event has been designed to appeal to all ages.

We promise you a day filled with fun, surprises, and prizes for all. We look forward to sharing a wonderful Sunday with you and your family.

*Joyce and Barbara*

Joyce Frustaglio  
Barbara Kansun  
Chairs

## A SPECIAL THANK YOU

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### ANGELS AND HEROES GAME DAY LET'S PLAY COMMITTEE

#### CHAIRS

Joyce Frustaglio

Barbara Kansun

#### COMMITTEE MEMBERS

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Janet Torch

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## ABOUT *nankind*

Nankind is a registered charity that transforms the cancer experience for families through free childcare and support. Throughout a parent's cancer journey, from diagnosis through bereavement, we give children the coping skills to build lifelong emotional resilience. Our in-home, virtual and meal programs give parents time to rest, knowing their children will be supported. Nankind programs are delivered by Certified Child Life Specialists and a caring community of Volunteer Angels who are rigorously vetted and trained to give children the skills they need to thrive during difficult times. Our Volunteer Angels are the heartbeat of Nankind with their passion, empathy, and commitment to changing the world one child at a time.

### **IMPACT**

Since 2009, our Volunteer Angels have helped over 2,000+ parents with cancer rest assured that their children are in safe, caring and qualified hands, giving them the confidence to focus on their treatment, rest and recovery. Over 3,500+ children 16 years and under have participated in Nankind programs, helping them cope, grieve and ultimately thrive in the face of the overwhelming complexities associated with their parent's cancer.

**2,000+** families supported

**3,500+** children empowered

**40,000+** meals delivered to families in need

**25,000+** hours of free childcare

# NANKIND SUPPORT PROGRAMS

## Our Flagship Nankind Program for Children

Under the guidance of our Certified Child Life Specialists, our Volunteer Angels provide up to four hours a week of specialized in-home childcare so that parents can attend medical appointments, rest and recover. Children are engaged in fun, educational and creative activities that support mental, social, and physical development. We focus on teaching children coping strategies and skills to help them understand and manage the changes in their lives due to their parent's illness. Our goal is to build resilience and to give kids the chance to be kids just a little longer.

## Child Life Support

We give families hope and the confidence to know that their kids will be alright. When faced with end-of-life conversations, our Child Life Specialists offer support and guidance to allow a safe space for children to express their feelings and ask questions. We provide ongoing support for families faced with the death of a parent. This gives children a chance to grieve for a full year, with the support of a loving, specially trained Volunteer Angel.

## Ronda Green Camp Program

Summer break means summer camp! The Ronda Green Camp Program gives children the chance to go to the camp of their choice and experience the magic that summer camp has to offer. In honour of Ronda Green, a light within our community who died of ovarian cancer, this permanent program has been made possible by the incredible generosity of the Green family and friends.

## Meal Support Program

A lifeline that provides families with prepared meals during the most difficult time of their cancer journey. Healthy and delicious meals, delivered right to their door, so parents don't have to worry about their family's nutrition.

## Homework Club

Volunteer Angels provide 2 hours a week of virtual mentorship to help children overcome learning obstacles they may be facing in the classroom. A program that helps children build confidence and problem-solving skills.



## Fun-in-a-Box

A fun and creative monthly activity box delivered to the family with two weekly activities. Designed by Child Life Specialists, this virtual program allows children to build a new friendship and have fun playing with their Volunteer Angel during a stressful time.

## Peer Connections

Children 12-16 connect with other young kids in our community. This is an online support group that gives kids a chance to share their experiences with those who really understand what they are going through.

## Mom Support Group

A safe space where moms can share and connect with other moms navigating their cancer journey. Hosted by a nurse navigator, this weekly virtual support group is open to all moms with cancer in our community.

## Mom Comfort Bags

To expand our reach to moms in cancer treatment, Nankind distributes Comfort Bags to 12 hospitals and chemo centers across the GTA, Kingston, Hamilton, and Barrie regions. The bags are filled with a blanket, water bottle, lotion, socks, headscarf, snacks and more. We include supportive educational materials that include "Cancer Conversations with your Kids" and "How Nankind Supports Parents with Cancer".

**TO LEARN MORE CLICK HERE**

# BENEFITS OF SPONSORSHIP

This is an opportunity to be a part of the celebration, build awareness, engage new supporters, and create meaningful relationships with key corporate and individual partners and the families we serve.

## FOR YOU

This unique multi-generational day is a celebration of our Heroes, the mothers and fathers with cancer, and you, our generous supporters. Nankind's premier event will provide,

- An exclusive opportunity for you to showcase your brand to like-minded, family-oriented individuals.
- Opportunity to have our guests feel inspired and proud of the role you and your company have played in fostering Nankind's growth and vision to provide support to all families with cancer in our community.
- A chance to provide Nankind families, who would otherwise never have an opportunity to participate in an event such as this, the chance to build legacy and lasting memories with their children.
- A space to meet and engage with the very individuals who have benefitted from your incredible generosity.
- An incredible day to spend with your loved ones of all ages.

We look forward to welcoming you to a special day of gratitude and celebration.

# Game Day

## **PRESENTING SPONSOR**

**\$75,000**

### **Sponsorship Recognition**

Premium recognition in all event marketing material as Presenting Sponsor

Logo recognition on all event promotional material

Premium logo placement on media wall

Premium logo placement in the gameboard

Special recognition in all media advertising

Feature story in quarterly newsletter

Recognition in NAN 2023 Annual Report

Recognition of sponsorship on Nankind.com

Recognition in Nankind's social media channels

Full page ad in program

### **Event Day**

Event Day Rec Room Entry for four (4) Families of 4

Event Day Blue Jay's Entry to our Private Box for four (4) Families of 4

Reserved lunch seating on event day

Sponsorship of 3 Nankind Families to attend Game Day Events

# Home Run

## BLUE JAYS BOX SPONSOR

\$50,000

### Sponsorship Recognition

Premium recognition in all event marketing material as Blue Jays Box Sponsor

Logo recognition on all event promotional material

Premium logo placement on media wall

Premium logo placement in the gameboard

Logo recognition on all Blue Jay's signage

Special recognition in all media advertising

Feature story in quarterly newsletter

Recognition in Nankind's 2023 Annual Report

Recognition of sponsorship on Nankind.com

Recognition in NAN's social media channels

Full page ad in program

### Event Day

Event Day Rec Room Entry for three (3) Families of 4

Event Day Blue Jay's Entry to our Private Box for three (3) Families of 4

Reserved lunch seating on event day

Sponsorship of 2 Nankind Families to attend Game Day Events

# Pinball Wizard

## REC ROOM SPONSOR

\$50,000

### Sponsorship Recognition

Premium recognition in all event marketing material as Rec Room Sponsor

Logo recognition on all event promotional material

Premium logo placement on media wall

Premium logo placement in the gameboard

Logo recognition on all Rec Room signage

Special recognition in all media advertising

Feature story in quarterly Nankind newsletter

Recognition in Nankind's 2023 Annual Report

Recognition of sponsorship on Nankind.com

Recognition in Nankind's social media channels

Full Page ad in Program

### Event Day

Event Day Rec Room Entry for three (3) Families of 4

Event Day Blue Jay's Entry to our Private Box for three (3) Families of 4

Reserved lunch seating on event day

Sponsorship of 2 Nankind Families to attend Gameday events



# Pac-man

## LUNCH SPONSOR

\$25,000

### Sponsorship Recognition

Recognition in all event marketing material as Lunch Sponsor

Premium logo placement on media wall

Premium logo placement in the gameboard

Logo recognition on all Lunch signage

Recognition in Nankind's 2023 Annual Report

Recognition of sponsorship on Nankind.com

Recognition in NAN's social media channels

Full Page Ad in Program

### Event Day

Event Day Rec Room Entry for three (3) Families of 4

Event Day Blue Jay's Entry to our Private Box for three (3) Families of 4

Reserved lunch seating on event day

Sponsorship of 2 Nankind Families to attend Gameday Events



# Dance Revolution

## ENTERTAINMENT SPONSOR

\$15,000

### Sponsorship Recognition

Recognition in all event marketing material as Entertainment Sponsor

Logo placement on media wall

Logo placement in the gameboard

Special recognition in all media advertising

Logo recognition on Entertainment signage

Recognition in Nankind 2023 Annual Report

Recognition of sponsorship on Nankind.com

Recognition in Nankind Quarterly Nankind Newsletter

Recognition in Nankind's social media channels

Full Page Ad in Program

### Event Day

Event Day Rec Room Entry for two (2) Families of 4

Event Day Blue Jay's Entry to our Private Box for two (2) Families of 4

Reserved lunch seating on event day

Sponsorship of 2 Nankind Families to attend Gameday Events

# Smile!

## PHOTO BOOTH SPONSOR

\$10,000

### Sponsorship Recognition

Recognition in select marketing material as Photo Booth Sponsor

Recognition in the gameboard

Logo recognition on select Photo Booth signage

Recognition in Nankind's 2023 Annual Report

Recognition of sponsorship on Nankind.com

Recognition in Nankind's social media channels

Full Page Ad in Program

### Event Day

Event Day Rec Room Entry for Two (2) Families of 4

Event Day Blue Jay's Entry for Two (2) Families of 4

Sponsorship of 1 Nankind Family to attend Gameday Events



# High Score

## CORPORATE SPONSOR

\$5,000

### Sponsorship Recognition

Recognition in select marketing material as Corporate Sponsor

Recognition in the gameboard

Name recognition on select event signage

Recognition in Nankind's 2023 Annual Report

Recognition of sponsorship on Nankind.com

Recognition in Nankind's social media channels

Full Page Ad in Program

### Event Day

Event Day Rec Room Entry for One (1) Family of 4

Event Day Blue Jay's Entry to our Private Box for One (1) Family of 4



# Mario Bros.

## FRIENDS AND FAMILY OF NANKIND

\$1,000

### Sponsorship Recognition

Name recognition in the guidebook

Name recognition on select event signage

Recognition in Nankind's 2023 Annual Report

Recognition of sponsorship on Nankind.com

Name Listing in Program

### Event Day

Event Day Rec Room Entry for one (1) Family of 4

Swag Bag and Gourmet Lunch

## BENEFITS OF PROGRAM BOOK

Our event would not be complete without our official Angels and Heroes Game Day Guidebook! As our families and guests explore fun activities throughout the day, showcase your company's support alongside.

Benefits of advertising space include:

- Showcase your brand and support of our cause to families in attendance
- Be top of mind to over 550+ guests of all ages throughout the day
- Generate awareness and increase reach with Nankind community about your company

Contact [events@nankind.com](mailto:events@nankind.com) to learn more and secure brand space!

## VIRTUAL AUCTION

We are excited for the return of our Virtual Auction from September 1, 2023 – October 1, 2023! An opportunity to donate a gift in kind or sponsor a memorable experience all while showcasing your support. We are seeking gifts in kind and need your help to bring the magic of our auction to life. If you would like to donate on behalf of your company, foundation or sponsor an experience we would like to hear from you!

Previous top items include a Magical Italian Getaway with Business Class Airfare, Raptor's Experience, Canyon Ranch Resort Getaway, Emerald Earrings and so much more!

Contact [events@nankind.com](mailto:events@nankind.com) to learn more or if you would like to work together on creating an auction item that will help us raise vital funds for families affected by cancer.



# THANK YOU TO OUR 2022 ANGELS AND HEROES SPONSORS

## Galaxy Presenting Sponsor: \$75,000

Greenwin

## Milky Way Sponsor: \$50,000

Bazil Developments

## Moon Sponsor: \$25,000

Argo Development Corporation  
Brampton Brick  
Greybook Realty Partners  
Fred and Audrey Guth

Rogers Communications  
The Slaight Family Foundation  
Surplus Furniture & Mattress Warehouse

## Saturn Sponsor: \$15,000

Fondacion Emmanuelle Gattuso  
Global Precast

Minto Foundation  
Paradise Developments

## Mars Sponsor: \$10,000

The Brown Group of Companies  
CIBC Real Estate Division  
Cygnus  
Equifax  
Fieldgate Land Development  
Susan Gottlieb

Greenrock Charitable Trust  
Growing Tykes Learning Centre  
Matthews Holdings Southwest  
Nashville Developments  
Sierra Corporation  
Tacc Developments

## Jupiter Sponsor: \$5,000

All Professional Trades  
Blaney McMurtry LLP  
BMO Financial Group  
Con-Drain  
Crawford Roofing  
Delta Urban  
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ERS International  
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Village Craft & Candle  
Shelley and Jeff Parr  
Peter Wookey  
World Fine Cars

## Venus Sponsor: \$1,000+

Alectra Utilities  
Amgen Canada Foundation  
Anne Schneiderman & Associates  
Anix Developments  
App Dynamics LLC  
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Kaselle Beach  
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IN SUPPORT OF

***nankind***

**For sponsorship inquiries, please contact:**

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416-730-0025 ext. 220

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Toronto, ON M3H 2T6

Charitable Registration Number: 824863690RR0001  
USA Charitable Number: 82-1609421

**SCAN FOR MORE INFO**



<https://nankind.com/give/events/>

