



Waugh Family Foundation

PRESENTS

it's a
**Small
World
after all**



IN SUPPORT OF

nankind

SUNDAY OCTOBER 4, 2026

REBEL | TORONTO

SPONSORSHIP PACKAGE



ANGELS & HEROES

It's a Small World After All

IN SUPPORT OF NANKIND

On Sunday, October 4, 2026, Nankind's signature multi-generational family event, **It's a Small World After All**, will take place at Rebel nightclub. This venue offers guests a truly unique and immersive experience, setting the stage for a joyful journey rooted in connection, community, and care.

Inspired by the idea that families facing cancer come from all walks of life, **It's a Small World After All** celebrates unity, friendship, diversity, and togetherness. Our families and sponsors will embark on a fun filled flight around the world, soaring through beautiful destinations with playful global touches, immersive experiences, and delicious tastes from each stop along the way.

Throughout the event, guests will move from one country to the next, exploring different destinations on their travels. Our dynamic DJ and dancers will keep the energy high as families enjoy an exciting mix of activities, entertainment, and shared moments. This special day is designed for guests of all ages to connect with one another, and create memories that last long after the event concludes.

No journey is complete without great food. Delicious gourmet offerings crafted by Toben Food by Design will be served throughout the afternoon, inviting guests to enjoy flavours from around the world.

Guests are encouraged to dress in the traditional costumes of the country of their choice. Bright outfits and joyful self-expression are welcome as we celebrate the beauty of our small world.

When: Sunday, October 4, 2026

Where: Rebel, 11 Polson St., Toronto, ON

Time: 2:00 PM to 6:00 PM



LETTER FROM THE FOUNDER

Audrey Guth

Dear Friends and Partners,

On behalf of everyone at Nankind, thank you for taking the time to learn more about the Angels and Heroes Gala — *It's a Small World After All* — taking place on Sunday, October 4, 2026.

Nankind was founded with a simple purpose: to ensure that no family facing cancer ever feels alone. Over the years, that purpose has grown into a powerful community of supporters, advocates, and partners who have helped us bring comfort, stability, and hope to families navigating one of life's hardest journeys.

The Angels and Heroes Event has become one of our most meaningful and impactful traditions. It is a celebration of courage, a tribute to the families we serve, and a reminder that compassion can meet people exactly where they are, even in the most difficult moments. Each year, this event fuels real, tangible support for families who need it most.

We are incredibly proud of what Nankind has accomplished through the years, and the success of this event has been central to that growth. Because of our sponsors, Nankind has been able to expand programs, respond to urgent needs, and stand beside families not only in the early shock of diagnosis, but throughout the long road that follows including bereavement.

As we look ahead to 2026, we are inviting you to join us — organizations and leaders who believe that supporting families through cancer is not only compassionate, but essential. Your sponsorship is an opportunity to align your brand with a trusted mission, demonstrate visible leadership in the community, and be recognized as a driving force behind life-changing work.

We would be honored to recognize you or your company as one of the key partners making this day possible.

Thank you for considering this commitment. Together, we can ensure that families facing cancer are met with care, dignity, and unwavering support — every step of the way.

With sincere gratitude,

Audrey Guth
Founder & Board Chair

LETTER FROM THE EVENT CHAIRS

Hayley Waugh, Lauren Jacob and Lisa Sonshine

We are thrilled to be chairing this year's signature event, **It's a Small World After All!** After the incredible success of Land of Oz, which raised more than \$700,000, we're excited to create another magical day where families can come together and make unforgettable memories.

This joyful and imaginative event is a wonderful opportunity to celebrate the heart of Nankind — our amazing Volunteer Angels, generous donors, and dedicated supporters. Their passion and commitment fuel everything we do and help us bring comfort and hope to families when they need it most.

We also proudly honour our Nankind families — the mothers and fathers whose strength, resilience, and courage inspire us each and every day.

We are incredibly grateful to all our friends for all their support. Your generosity truly transforms the cancer experience for families across Ontario. Because of you, Nankind continues to be a lifeline — offering care, connection, and hope.

We would love for you and your family to join us on Sunday afternoon, October 4, 2026, for a heartwarming day filled with hope, laughter, and celebration.

With thanks,

Hayley Waugh, Lauren Jacob and Lisa Sonshine
2026 Chairs



Hayley Waugh



Lauren Jacob



Lisa Sonshine

A SPECIAL Thank You

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ANGELS AND HEROES: IT'S A SMALL WORLD AFTER ALL COMMITTEE

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ABOUT

nankind

Nankind is a registered charity that **transforms the cancer experience for families through free childcare, meals, and Psycho-Social Support Specialists**. Throughout a parent's cancer journey from diagnosis through bereavement, we give families the **coping skills to build life-long emotional resilience**.

Our in-home, virtual, meals and camp programs give parents time to rest knowing their children will be safe and well supported. Nankind programs are delivered by psycho-social support specialists and a caring community of Volunteer Angels who are rigorously vetted and trained to help children thrive during difficult times.

Our Volunteer Angels are the heartbeat of Nankind, giving their passion, empathy and commitment to changing the world, one child at a time.

IMPACT

Since 2009, Nankind has helped parents with cancer, giving them the opportunity to rest and concentrate on their health.

3,000+ Families supported

4,000+ Children empowered

65,000+ Meals delivered to families in need

100,000+ Hours of childcare

For more information, please visit our website here:

<https://nankind.com/>





Benefits of Sponsorship

This is an opportunity to be part of Nankind's celebration of hope, to build awareness, engage new supporters, and create meaningful relationships with key corporate and individual partners and the families we serve.

FOR YOU

This unique multi-generational day is a celebration of hope for the mothers and fathers with cancer, their children, and you, our generous supporters.

Nankind's premier event will provide:

- An exclusive platform to showcase your brand to like-minded, family-oriented individuals.
- A meaningful opportunity to inspire our guests and highlight the vital role you and your company play in fostering Nankind's growth and vision to support all families facing cancer in our community.
- A chance to give back by providing Nankind families, who would otherwise never have the opportunity to participate in an event such as this, and the chance to build legacy and lasting memories with their children.
- A space to meet and engage with the very individuals who have benefitted from your incredible generosity.
- An unforgettable day to spend with your loved ones of all ages.

We look forward to welcoming you to this special day of gratitude and celebration.



Global Ambassador

PRESENTING SPONSOR

\$100,000

Sponsorship Recognition

- Presenting Sponsor recognition across all event marketing materials
- Logo inclusion on all event promotional materials
- Premium logo placement within the event media reel
- Dedicated recognition across all media advertising, coverage, and Nankind social media channels
- Presenting Sponsor recognition on Nankind.com
- Feature story in Nankind's quarterly newsletter
- Feature story in Nankind's 2026 Annual Report

Event Day

- Event day entry for 14 guests
- Sponsorship of 5 Nankind families to attend the event



World Explorer

LUNCH SPONSOR
\$50,000

Sponsorship Recognition

- Lunch Sponsor recognition across all event marketing materials
- Logo inclusion on all event promotional materials
- Premium logo placement within the event media reel
- Dedicated recognition across all media advertising, coverage, and Nankind social media channels
- Sponsor recognition on Nankind.com
- Feature story in Nankind's quarterly newsletter
- Sponsor acknowledgement in Nankind's 2026 Annual Report

Event Day

- Event day entry for 10 guests
- Sponsorship of 4 Nankind families to attend the event





Cultural Champion

ENTERTAINMENT SPONSOR
\$25,000

Sponsorship Recognition

- Entertainment Sponsor recognition across all event marketing materials
- Logo inclusion on all event promotional materials
- Logo placement within the event media reel
- Visibility across all Nankind social media channels
- Sponsor recognition on Nankind.com
- Feature story in Nankind's quarterly newsletter
- Sponsor acknowledgement in Nankind's 2026 Annual Report

Event Day

- Event day entry for 8 guests
- Sponsorship of 4 Nankind families to attend the event



Adventure Partner

DESIGN SPONSOR
\$15,000

Sponsorship Recognition

- Design Sponsor recognition on select event marketing materials
- Logo inclusion on all design-related signage
- Logo placement within the event media reel
- Visibility across all Nankind social media channels
- Sponsor recognition on Nankind.com
- Special mention in Nankind's quarterly newsletter
- Sponsor acknowledgement in Nankind's 2026 Annual Report

Event Day

- Event day entry for 8 guests
- Sponsorship of 3 Nankind families to attend the event



Destination Guide

PHOTO BOOTH SPONSOR
\$10,000

Sponsorship Recognition

- Photo Booth Sponsor recognition on select event marketing materials
- Logo inclusion on all photo booth signage
- Logo placement within the event media reel
- Visibility across all Nankind social media channels
- Sponsor recognition on Nankind.com
- Special mention in Nankind's quarterly newsletter
- Sponsor acknowledgement in Nankind's 2026 Annual Report

Event Day

- Event day entry for 8 guests
- Sponsorship of 2 Nankind families to attend the event

Travel Companion

CANDY STORE SPONSOR
\$5,000

Sponsorship Recognition

- Candy Store Sponsor recognition on select event marketing materials
- Logo inclusion on all candy store signage
- Logo placement within the event media reel
- Visibility across all Nankind social media channels
- Sponsor recognition on Nankind.com
- Special mention in Nankind's quarterly newsletter
- Sponsor acknowledgement in Nankind's 2026 Annual Report

Event Day

- Event day entry for 6 guests
- Sponsorship of 1 Nankind family to attend the event

Friends of the Journey

FRIENDS AND FAMILY OF NANKIND
\$1,000

Sponsorship Recognition

- Name recognition on select event signage
- Sponsor recognition on Nankind.com
- Sponsor acknowledgement in Nankind's 2026 Annual Report

Event Day

- Event day entry for 4 guests

Virtual Auction

Nankind is delighted to present our exciting virtual auction, held in conjunction with *It's a Small World After All*.

Launching on September 4, 2026, the auction invites you to be part of something truly meaningful.

By donating a gift or unforgettable experience, you help create moments of joy while raising vital funds to support families facing cancer. Both personal and corporate donations are warmly welcomed, and every contribution helps make a difference.

Popular auction items include travel and adventure experiences, spa and personal services, and tickets to sporting events and concerts, offering something special for everyone to enjoy.

Every bid you place directly supports our programs and services, helping families facing cancer, while giving you the chance to win something special for yourself or a loved one.

To learn more or to donate an auction item, please contact us at events@nankind.com. Your generosity helps us continue transforming the lives of families facing cancer.



| | \$100K | \$50K | \$25K | \$15K | \$10K | \$5K | \$1K |
|---|--------|-------|-------|-------|-------|------|------|
| SPONSORSHIP RECOGNITION | | | | | | | |
| Sponsor recognition across all event marketing materials | ● | ● | ● | | | | |
| Recognition on select event marketing materials | | | | ● | ● | ● | |
| Name recognition on select event signage | | | | | | | ● |
| Logo inclusion on all event promotional materials | ● | ● | ● | | | | |
| Logo inclusion on select signage | | | | ● | ● | ● | |
| Premium logo placement within the event media reel | ● | ● | | | | | |
| Logo placement within the media reel | | | ● | ● | ● | ● | |
| Dedicated recognition across all media advertising, coverage, and Nankind social media channels | ● | ● | | | | | |
| Visibility across all Nankind social media channels | | | ● | ● | ● | ● | |
| Presenting Sponsor recognition on Nankind.com | ● | | | | | | |
| Sponsor recognition on Nankind.com | | ● | ● | ● | ● | ● | ● |
| Feature story in Nankind's quarterly newsletter | ● | ● | ● | | | | |
| Special mention in Nankind's quarterly newsletter | | | | ● | ● | ● | |
| Feature story in Nankind's 2026 Annual Report | ● | | | | | | |
| Sponsor Acknowledgement in Nankind's 2026 Annual Report | | ● | ● | ● | ● | ● | ● |
| EVENT DAY | | | | | | | |
| Event day entry for 14 guests | ● | | | | | | |
| Event day entry for 10 guests | | ● | | | | | |
| Event day entry for 8 guests | | | ● | ● | ● | | |
| Event day entry for 6 guests | | | | | | ● | |
| Event day entry for 4 guests | | | | | | | ● |
| Sponsorship of 5 Nankind families to attend the event | ● | | | | | | |
| Sponsorship of 4 Nankind families to attend the event | | ● | ● | | | | |
| Sponsorship of 3 Nankind Families to attend the event | | | | ● | | | |
| Sponsorship of 2 Nankind Families to attend the event | | | | | ● | | |
| Sponsorship of 1 Nankind Family to attend the event | | | | | | ● | |

THANK YOU TO OUR 2025 LAND OF OZ SPONSORS

THE WIZARD OF OZ PRESENTING SPONSOR: \$100,000

Waugh Family Foundation

YELLOW BRICK ROAD SPONSOR: \$50,000

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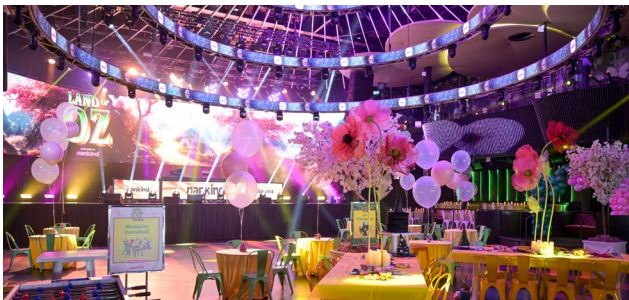
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For sponsorship inquiries, please contact:

events@nankind.com
416-730-0025 ext. 6

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USA Charitable Number: 82-1609421

